

Existing Conditions



Planning Objectives Checklist



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Pacific Hwy 2036 Urban Plan



378-390 proposed massing

Metro and OSD under construction

Developments proposed in the 2036 Plan

Pacific Hwy SLCN 2036 Plan



378-390 proposed massing

Metro and OSD under construction

Developments proposed in the 2036 Plan

Urban Design Principles

01. Feet First

Making the environment inclusive and safe.

Prioritize the pedestrian and facilitate active transportation.

Today

- Car-dominant urban realm

 – Unsafe environment for Bikes & Pedestrians

- Air & Noise Pollution



Catalysts



New Metro Link



The 2036 Plan



Future

- 01. The pedestrian experience is brought to the fore.
- 02. Activated frontage to each street provide passive surveillance.
- 03. Level access to each façade to provide equity to each entrance.
- 04. Provide space for street activity
- Clear hierarchy of routes from Pacific Highway (commercial and major F&B), Hume Street (residential and fine grain retail) and laneway (providing quieter entrance off Pacific Highway

Future

- Undertake deep study of the site to understand evolution pre-European to today.
- Anchor in place with local materials traditional to context that improve with age.
- Envelope, arrangement and massing informed by environmental performance to reduce energy use from the outset- a site specific response.
- Develop an architecture of visual solidity to anchor the building to the site.

02. Sense Of Place

The first four floors of the street make the place.

Today

- Current buildings are generic and could be anywhere in the world.
- No relationship to street, scale or orientation.









Urban Design Principles

03. Nature Abundant

Loosen the reins under which we hold nature.

Celebrate ecology and our place within.

Today

- Exposed & shallow sidewalks with an overreliance on hardscaping.
- A shortage of street trees, needed for providing wind buffering & shade in summer.



Catalysts



New Metro Link



The 2036 Plan



Future

- Building set back to allow street trees to thrive.
- Future vehicle electification brings to life reincarnation of Pacific Highway as a tree lined urban boulevard.
- Maximise opportunities within building for extensive climate appropriate planting within soil, for climate resilience and a habitat for birds and insects.
- Benefits for local environmental quality, wellbeing and ecology.

04. Enabling the 18 Hour City

Creating the stage, buildings and urban realm to allow all uses to thrive.

A range of spaces and building forms to allow every a variety of uses.

Today

- An over-abundance of closed frontages with limited accessability, such as gyms, showrooms and vehicular entrances.
- Mostly daytime active, recessed entrances create anti-social spaces at night.





- O1. Residential & commercial entrances that are open during the day and secure in the evenings, access and egress with no disturbance to neighbours hile providing space for greeting and waiting for transport pickup.
- 02. Daytime active office spaces, with natural light & mixed mode ventilation.
- O3. Discreetly entered F&B offerings that activate the street during the day and in the evening.
- 04. Fine grain retail to activate secondary street frontages.
- Evolution to a streetscape of mixed uses.







North Sydney Council DCP



- C Heritage listed Higgins Building







WB Comment

Existing Conditions on Pacific Highway



WOODS BAGOT

Heritage Item - Higgins Building

366-376 Pacific Highway

- Group of six shopfronts dating to 1923
- Two storey brick and rendered masonry commercial building with shoptop offices and residences above
- Inter War Free Classical style with Victorian attributes
- Ground floor significantly altered, however upper levels retain heritage integrity
- Small scale street development is largely representative of what was the emerging commercial nature of Crows Nest at the time





3 storey commercial building with ground floor retail with generous Pacific Highway planting.

X Architectural style insensitive to neighbouring heritage buildings

2 storey commercial building with double frontage ground floor

- preserved, finished in unoriginal tiles
- brick facade



2 storey commercial building, two ground floor retailers

- Second storey exposed brick facade with well preserved parapet and pediment
- onto Hume Street





General Heritage Item



- Item numbers 10166, 10167, 10168, 10169, 10170, 10172



retail

- Ground floor facade poorly
- Second storey white painted

376 Hume Street

2 storey commercial building, two ground floor retailers

- Entrance to retail on
- chamfered corner
- Awning, with pressed metal
- underside, wraps around



Existing Site

Street Elevations



Pacific Highway - Existing



Hume Street - Existing

378-390 Pacific Highway



378

390

3 Storey commercial building with ground floor retail and garage access on Hume Street

– Site Area: 337m2

382

3 Storey commercial building housing fitness centre

– Site Area: 413m2

388

2 Storey commercial with ground floor retail

– Site Area: 345m2

2 Storey commercial with ground floor retail setback from site boundary

– Site Area: 308m2